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Amaze Extends Partnership with Adobe Express, Expands Platform Access to Creators in India

Next phase of collaboration broadens access to integration e-commerce and design tools for global creators

NEWPORT BEACH, Calif., Nov. 11, 2025 (GLOBE NEWSWIRE) -- [Amaze Holdings, Inc. \(NYSE American: AMZE\)](#) (“Amaze”) a global leader in creator-powered commerce, today announced an extension to its partnership with Adobe Express, the quick and easy create-everything app. This phase of the partnership extends access to India, a country with over 2 million monetized content creators and \$350 billion in consumer spending according to a recent report¹. The expansion into India will allow even more entrepreneurs and brands to design, sell, and grow their online businesses using Amaze’s integrated e-commerce and creative tools.

Through the Adobe Express integration, creators on Amaze can seamlessly design custom merchandise without leaving the platform, simplifying the process from concept to commerce. With this international expansion, Amaze and Adobe are empowering a broader community of global creators to turn ideas into real products while overcoming traditional barriers to entry in e-commerce.

"Creators on the Amaze platform can design, sell, and fulfill merchandise orders easier than ever before with the Adobe Express integration," said Aaron Day, CEO at Amaze.

"Expanding these capabilities internationally to reach even more creators is very exciting. We are excited for our creators in India to take advantage of the Amaze experience we showcased at the Adobe MAX Conference last month.

Amaze highlighted the capabilities of its creator commerce platform at the Adobe MAX Conference, which took place October 28-30 in Los Angeles. This immersive and interactive exhibit provided attendees with insight into the current and future state of the rapidly growing creator economy. Additionally, visitors participated in an anonymous confessional booth to ask questions or give candid thoughts on challenges, trends, and current events within the creator industry.

Learn more about this event at max.adobe.com.

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¹ Source: [Boston Consulting Group Report, May 2025](#)

About Amaze:

Amaze Holdings, Inc. is an end-to-end, creator-powered commerce platform offering tools for seamless product creation, advanced e-commerce solutions, and scalable managed services. By empowering anyone to “sell anything, anywhere,” Amaze enables creators to tell their stories, cultivate deeper audience connections, and generate sustainable income through shoppable, authentic experiences. Discover more at www.amaze.co.

Cautionary Note Regarding Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). These statements relate to future events and developments or to our future operating or financial performance, are subject to risks and uncertainties and are based on estimates and assumptions. Forward-looking statements may include, but are not limited to, statements about our planned acquisitions, strategies, initiatives, growth, revenues, expenditures, the size of our market, our plans and objectives for future operations, and future financial and business performance. These statements can be identified by words such as “may,” “might,” “should,” “would,” “could,” “expect,” “plan,” “anticipate,” “intend,” “believe,” “estimate,” “predict,” “potential” or “continue,” and are based on our current expectations and views concerning future events and developments and their potential effects on us.

These statements are subject to known and unknown risks, uncertainties and assumptions that could cause actual results to differ materially from those projected or otherwise implied by the forward-looking statement. These risks include: our ability to execute our plans and strategies; our limited operating history and history of losses; our financial position and need for additional capital; our ability to attract and retain our creator base and expand the range of products available for sale; we may experience difficulties in managing our growth and expenses; we may not keep pace with technological advances; there may be undetected errors or defects in our software or issues related to data computing, processing or storage; our reliance on third parties to provide key services for our business, including cloud hosting, marketing platforms, payment providers and network providers; failure to maintain or enhance our brand; our ability to protect our intellectual property; significant interruptions, delays or outages in services from our platform; significant data breach or disruption of the information technology systems or networks and cyberattacks; risks associated with international operations; general economic and competitive factors affecting our business generally; changes in laws and regulations, including those related to privacy, online liability, consumer protection, and financial services; our dependence on senior management and other key personnel; and our ability to attract, retain and motivate qualified personnel and senior management.

Additional risks and uncertainties that could cause actual outcomes and results to differ materially from those contemplated by the forward-looking statements are included in our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and other future filings and reports that we file with the Securities and Exchange Commission (SEC) from time to time. Given these risks and uncertainties, you should not place undue reliance on these forward-looking statements. Also, these forward-looking statements represent our estimates and assumptions only as of the date of the press release. Unless required by law, we undertake no obligation to update or revise any forward-looking statements to reflect new information or future events or developments.



Source: Amaze Holdings, Inc