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Fresh Vine Wine California Cabernet Sauvignon Receives a 92 Point Rating from The Tasting Panel & The Somm Journal

California Cabernet Sauvignon is the second wine in Fresh Vine Wine's portfolio of "Better For You" varietals to receive a 92 Rating from an Eminent Wine Critic

MINNEAPOLIS, Sept. 06, 2022 (GLOBE NEWSWIRE) -- Fresh Vine Wine, Inc. (NYSE American: VINE), the premier producer of lower carb, lower sugar, and lower calorie premium wines in the United States, today announced that [The Tasting Panel](#) Magazine and [The Somm Journal](#), two highly-regarded wine publications, have awarded Fresh Vine Wine's California Cabernet Sauvignon, 2020 Vintage, a 92 Rating. This is the second of Fresh Vine Wine's varietals to receive a 92 Rating this year, with its Limited Reserve Napa Cabernet Sauvignon receiving 92 points from James Suckling in July.

The review noted, "Grapes harvested at lower sugar are the foundation for this delicious red, produced by the hands of winemaker Jamey Whetstone. With only 103 calories, lower carbs, and coming in at a low 13.5 abv, the flavors remain intact for balance, acidity, and aromatics. Black peppered blackberry and cigar leaf shows depth, while the wine's lithe frame exudes flavors of cedar, cinnamon, and dark chocolate. A memorable mouthfeel persuades that next sip. 92"

"We are greatly honored that both [The Tasting Panel](#) and [The Somm Journal](#) have rated our California Cabernet Sauvignon "Outstanding," a wine of superior character and style. This rating, as well as those of James Suckling and TEXSOM, are a testament to our remarkable winemaking capabilities, which delivers superior premium wine taste while creating a well-balanced lower-sugar wine," said Jamey Whetstone, Winemaker, of Fresh Vine Wine, Inc. "We know consumers seek products that provide affordable luxury, and appeal to those living a healthy lifestyle is rapidly expanding. Additional Outstanding Ratings from well-respected wine publications further validate the success we are achieving offering a unique value proposition with the wines we are making in Napa, CA, all of which are naturally lower calorie, carb, and sugar in composition."

This is in addition to Fresh Vine Wine's 2020 California Pinot Noir and California 2021 Rosé varietals, which were awarded Bronze Medals by TEXSOM out of 2,036 total entries.

Fresh Vine Wine, Cabernet Sauvignon, California 2020, \$21.95 per bottle, is available for purchase at www.freshvinewine.com, and major retailers including wine.com, Total Wine & More, and Fresh Market.

Fresh Vine Wine's vision is to be the leading "Better For You" brand in this emerging category, capitalizing on the trend toward healthy living that is sweeping the food and beverage industry. Fresh Vine Wine's strategy is to accelerate growth in 2022 by amplifying its product offerings, actively growing distribution, educating consumers and retailers on our premium product line, and focusing on in-market retail execution and in-store samplings. Fresh Vine Wine will continue to position its core brand lineup as an affordable luxury, between \$14.99-\$24.99. Sauvignon Blanc and Brut Rosé Sparkling are Fresh Vine Wine's latest entry into the premium wine market.

Press contact – FreshVineWine@jonesworks.com
IR contact – Joeh@gregoryfca.com

About Fresh Vine Wine, Inc.

Fresh Vine Wine, Inc. (NYSE American: VINE) is a premier producer of lower carb, lower calorie premium wines in the United States, kicking off a 2022 growth plan following its IPO in mid-December 2021. Fresh Vine Wine's brand vision is to lead the emerging natural and accessible premium wine category, as health trends continue to accelerate in the US marketplace. The 2020 US wine market was a \$69 billion category. Fresh Vine Wine plans to accelerate growth in 2022 by amplifying its marketing, expanding product offerings, and expanding its team. Fresh Vine Wine positions its core brand lineup as an affordable luxury, retailing between \$14.99-\$24.99. Fresh Vine Wine's varietals currently include its Cabernet Sauvignon, Chardonnay, Pinot Noir, and Rosé.

Forward-Looking Statements

This press release includes forward-looking statements. These forward-looking statements generally can be identified by the use of words such as "anticipate," "expect," "plan," "could," "may," "will," "believe," "estimate," "forecast," "goal," "project," and other words of similar meaning. These forward-looking statements address various matters including statements regarding the timing or nature of future operating or financial performance or other events. Each forward-looking statement contained in this press release is subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statement. Applicable risks and uncertainties include, among others, the Company's ability to hire additional personnel and to manage the growth of its business; the Company's reliance on its brand name, reputation and product quality; the Company's ability to adequately address increased demands that may be placed on its management, operational and production capabilities; the effectiveness of the Company's advertising and promotional activities and investments; the Company's reliance on celebrities to endorse its wines and market its brand; general competitive conditions; fluctuations in consumer demand for wine; overall decline in the health of the economy and consumer discretionary spending; the occurrence of adverse weather events, natural disasters, public health emergencies, or other unforeseen circumstances that may cause delays to or interruptions in the Company's operations; risks associated with disruptions in the Company's supply chain for grapes and raw and processed materials; the impact of COVID-19 and its variants on the Company's customers, suppliers, business operations and financial results; disrupted or delayed service by the distributors the Company relies on for the distribution of its wines; the Company's ability to successfully execute its growth strategy; the Company's success in retaining or recruiting, or changes required in, its officers, key employees or directors; the Company's ability to protect its trademarks and other intellectual property rights; the Company's ability to comply with laws and regulations affecting its business, including those relating to the manufacture, sale and distribution of wine; claims, demands and lawsuits to which the Company may be subject and the risk that its insurance or indemnities coverage may not be sufficient; the Company's ability to operate, update or implement its IT systems;

the Company's ability to successfully pursue strategic acquisitions and integrate acquired businesses; the Company's potential ability to obtain additional financing when and if needed; the Company's founders' significant influence over the Company; and the risks identified in the Company's other filings with the SEC. The Company cautions investors not to place considerable reliance on the forward-looking statements contained in this press release. You are encouraged to read the Company's filings with the SEC, available at www.sec.gov, for a discussion of these and other risks and uncertainties. The forward-looking statements in this press release speak only as of the date of this document, and the Company undertakes no obligation to update or revise any of these statements. The Company's business is subject to substantial risks and uncertainties, including those referenced above. Investors, potential investors, and others should give careful consideration to these risks and uncertainties.



Source: Fresh Vine Wine