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Amaze Expands Teespring Marketplace with Premium Lifestyle Fashion from Digital Brands Group, Inc.

Amaze's First Third-Party Partner on the Teespring Marketplace Diversifies Fashion Offerings for Shoppers and Expands Digital Brand Groups' Reach

NEWPORT BEACH, CALIFORNIA / [ACCESS Newswire](#) / April 22, 2025 / [Amaze](#) (NYSE American:AMZE) ("Amaze" or the "Company"), a global leader in creator-powered commerce, today announced a strategic partnership with **Digital Brands Group, Inc. (OTC Markets:DBGI)** ("**Digital Brands Group**"), a publicly traded company specializing in e-commerce and fashion. An industry leader in personalized styles, Digital Brands Group becomes the first third-party partner to offer its products on the [recently](#) revamped Teespring Marketplace by Amaze.

Through this partnership, Amaze customers will soon be able to shop AVO by DSTLD, one of Digital Brands Group's fashion labels that offers knits, wovens, and jeans for multiple occasions, directly within Teespring Marketplace. This evolution broadens the Teespring Marketplace product collection and enhances the shopping experience. Amaze, with over 12.3 million unique stores launched, now gives all of those stores the ability to feature products on the Teespring Marketplace, which attracts more than 1.2 billion unique visitors. These visitors will now have access to brands that align with their interests, including AVO by DSTLD, significantly boosting brand visibility and introducing amazing new products to a massive audience.

"This partnership is a major milestone in our vision to connect fans with styles that reflect their unique taste-all in one place," said Aaron Day, CEO of Amaze. "Adding Digital Brands Group's premium fashion portfolio into the Teespring Marketplace is a natural and exciting evolution of our storefront."

The relaunched Teespring Marketplace redefines the online shopping experience, leveraging AI-driven curation that makes it easy to find products that match a shopper's individual style. Combined with Amaze's advanced discovery tools, built-in marketing, and global distribution network, this ecosystem enables Digital Brands Group's to maximize their audience reach and accelerate the growth of their hand-picked group of fashion brands.

"Partnering with Amaze allows us to meet our customers where they are within a vibrant digital ecosystem," said Hil Davis, CEO of Digital Brands Group. "As digital shopping continues to gain wallet share, we believe this collaboration positions us for long-term success. Amaze shares a collective vision to elevate the growth of brands by offering specialized services and infrastructure that are crucial to the success of direct brands-operations, marketing, technology, and customer support."

The AVO by DSTLD products will soon be available at teespring.com.

About Amaze:

Amaze Software, Inc. is an end-to-end, creator-powered commerce platform offering tools for seamless product creation, advanced e-commerce solutions, and scalable managed services. By empowering anyone to "sell anything, anywhere," Amaze enables creators to tell their stories, cultivate deeper audience connections, and generate sustainable income through shoppable, authentic experiences. Discover more at www.amaze.co.

For investor information, please contact IR@amaze.co

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About Digital Brands Group:

We offer a wide variety of apparel through numerous brands on a direct-to-consumer and wholesale basis. We have created a business model derived from our founding as a digitally native-first vertical brand. We focus on owning the customer's "closet share" by leveraging their data and purchase history to create personalized targeted content and looks for that specific customer cohort.

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Cautionary Note Regarding Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). These statements relate to future events and developments or to our future operating or financial performance, are subject to risks and uncertainties and are based estimates and assumptions. Forward-looking statements may include, but are not limited to, statements about our strategies, initiatives, growth, revenues, expenditures, our plans and objectives for future operations, and future financial and business performance. These statements can be identified by words such as such as "may," "might," "should," "would," "could," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential" or "continue," and are based our current expectations and views concerning future events and developments and their potential effects on us.

These statements are subject to known and unknown risks, uncertainties and assumptions that could cause actual results to differ materially from those projected or otherwise implied by the forward-looking statement. These risks include: our ability to execute our plans and strategies; our limited operating history and history of losses; our financial position and need for additional capital; our ability to attract and retain our creator base and expand the range of products available for sale; we may experience difficulties in managing our growth and expenses; we may not keep pace with technological advances; there may be undetected errors or defects in our software or issues related to data computing, processing or storage; our reliance on third parties to provide key services for our business, including cloud hosting, marketing platforms, payment providers and network providers; failure to maintain or enhance our brand; our ability to protect our intellectual property; significant interruptions, delays or outages in services from our platform; significant data breach or disruption of the information technology systems or networks and cyberattacks; risks associated with international operations; general economic and competitive factors affecting our business generally; changes in laws and regulations, including those related to privacy, online liability,

consumer protection, and financial services; our dependence on senior management and other key personnel; and our ability to attract, retain and motivate qualified personnel and senior management.

Additional risks and uncertainties that could cause actual outcomes and results to differ materially from those contemplated by the forward-looking statements are included in our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and other future filings and reports that we file with the Securities and Exchange Commission (SEC) from time to time. Given these risks and uncertainties, you should not place undue reliance on these forward-looking statements. Also, these forward-looking statements represent our estimates and assumptions only as of the date of the press release. Unless required by law, we undertake no obligation to update or revise any forward-looking statements to reflect new information or future events or developments.

SOURCE: Amaze Holdings, Inc.

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