

November 26, 2025



Amaze Discloses Significant Insider Share Purchase

NEWPORT BEACH, Calif., Nov. 26, 2025 (GLOBE NEWSWIRE) -- [Amaze Holdings, Inc. \(NYSE American: AMZE\)](#) (“Amaze” or the “Company”), a global leader in creator-powered commerce, today announced that CEO Aaron Day purchased 335,440 shares of the Company’s stock in the open market following the release of the Company’s third quarter 2025 results. This purchase brings his total ownership to more than 575,000 shares. The transactions were filed with the Securities and Exchange Commission on Form 4.

The investment, made voluntarily and with personal funds, underscores management’s confidence in Amaze’s long-term vision and belief in the Company’s future growth prospects. These transactions also deepen leadership’s alignment with shareholders and reinforce their commitment to executing Amaze’s strategic plan.

“Our team is fully committed to delivering sustainable value for our investors,” said Aaron Day, CEO of Amaze. “As evidenced in our recent results, we are experiencing strong demand from our creators and believe that we are just at the start of the creator economy revolution. These purchases reflect my confidence in the direction of the Company and our dedication to executing our business plan at the highest level.”

Amaze recently [reported](#) 44% sequential net revenue growth in the third quarter of 2025. Management expects to build on the momentum from its third quarter results, driving continued growth in both revenue and profitability. Amaze continues to expect to achieve near-profitability in the fourth quarter of 2025 and GAAP profitability in first quarter of 2026, reflecting the seasonal strength in sales and operational improvements of the business.

For investor information, please contact IR@amaze.co
For press inquiries, please contact PR@amaze.co

Available Information

We periodically provide other information for investors on our corporate website, <https://www.amaze.co>, and our investor relations website, <https://ir.amaze.co>. This includes press releases and other information about financial performance, information on corporate governance, and details related to our annual meeting of stockholders. We intend to use our website as a means of disclosing material non-public information and for complying with our disclosure obligations under Regulation FD. Accordingly, investors should monitor our website, in addition to following the Company’s press releases, SEC filings, and public conference calls and webcasts.

About Amaze

Amaze Holdings, Inc. is an end-to-end, creator-powered commerce platform offering tools for seamless product creation, advanced e-commerce solutions, and scalable managed services. By empowering anyone to “sell anything, anywhere,” Amaze enables creators to

tell their stories, cultivate deeper audience connections, and generate sustainable income through shoppable, authentic experiences. Discover more at www.amaze.co.

Cautionary Note Regarding Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). These statements relate to future events and developments or to our future operating or financial performance, are subject to risks and uncertainties and are based estimates and assumptions. Forward-looking statements may include, but are not limited to, statements about our Q4 2025 and Q1 2026 financial outlook, strategies, initiatives, growth, revenues, expenditures, the size of our market, our plans and objectives for future operations, and future financial and business performance. These statements can be identified by words such as “may,” “might,” “should,” “would,” “could,” “expect,” “plan,” “anticipate,” “intend,” “believe,” “outlook,” “estimate,” “predict,” “potential” or “continue,” and are based on our current expectations and views concerning future events and developments and their potential effects on us.

These statements are subject to known and unknown risks, uncertainties and assumptions that could cause actual results to differ materially from those projected or otherwise implied by the forward-looking statement. These risks include: our ability to execute our plans and strategies; our limited operating history and history of losses; our financial position and need for additional capital; our ability to attract and retain our creator base and expand the range of products available for sale; we may experience difficulties in managing our growth and expenses; we may not keep pace with technological advances; there may be undetected errors or defects in our software or issues related to data computing, processing or storage; our reliance on third parties to provide key services for our business, including cloud hosting, marketing platforms, payment providers and network providers; failure to maintain or enhance our brand; our ability to protect our intellectual property; significant interruptions, delays or outages in services from our platform; significant data breach or disruption of the information technology systems or networks and cyberattacks; risks associated with international operations; general economic and competitive factors affecting our business generally; changes in laws and regulations, including those related to privacy, online liability, consumer protection, and financial services; our dependence on senior management and other key personnel; and our ability to attract, retain and motivate qualified personnel and senior management.

Additional risks and uncertainties that could cause actual outcomes and results to differ materially from those contemplated by the forward-looking statements are included in our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and other future filings and reports that we file with the Securities and Exchange Commission (SEC) from time to time. Given these risks and uncertainties, you should not place undue reliance on these forward-looking statements. Also, these forward-looking statements represent our estimates and assumptions only as of the date of the press release. Unless required by law, we undertake no obligation to update or revise any forward-looking statements to reflect new information or future events or developments.

